



Hill End Outdoor Education Centre

Photography and Film

To comply with the General Data Protection Regulations (GDPR) and our policies, we will ask your permission to use images of you or your child(ren) for:

- Printed materials – such as leaflets and posters
- Hill End Website
- Hill End social media – Facebook, Twitter
- Hill End newsletter
- Media and local press

We will ask for your consent either online (a tick box) or by signing a hard copy consent form everytime you visit us.

It is very helpful for us to have photographs of our work, to publicise what we do, to encourage customers to use our services, and for fundraising purposes. Thankyou for your support.

What we may use images for

From time to time Hill End uses photographic images of adults and/or children and may use these images in leaflets, posters or in other printed publications and display materials. We may also use them on our website, and social media such as our Facebook page and Twitter account. We sometimes also make video recordings.

If Hill End is organising a particular event to which the media are invited, images or video recordings taken by the media may appear in local or national newspapers, approved websites or on televised news programmes. This will be made clear at the time to participants.

We recognise that there are potential risks associated with sharing images, particularly of children, and especially to the wider public and online. Hill End has policies in place for Photography and Use of Images and Safeguarding, available on our website or on request.

Disclaimer

We will not use the name of any adult or child in any accompanying text or photo caption without express and separate permission being given.

We will store photographs and videos of children securely, in accordance with our safeguarding policy and data protection law.

This form is valid indefinitely from the date you sign it. It is your responsibility to let us know if you want to change or withdraw your agreement at any time.

Consent can be refused, changed or withdrawn at any time. If consent is withdrawn, we will delete the photograph or video and not distribute it further (Note: this will not apply to material already published that cannot be withdrawn).

If you have any queries or concerns, please contact us at: admin@hill-end.org | 01865 863510 | www.hill-end.org